



CONTACT: Eric Brown
Chief Information Officer
(281) 897-7788

March 3, 2009

**INFORMATION SYSTEMS EXECUTIVE TO INTRODUCE BOOK
DURING 2009 HOUSTON CIO EXECUTIVE SUMMIT**

HOUSTON – NCI Building Systems, Inc. Chief Information Officer (CIO) Eric J. Brown will present his new book, “The Effective CIO: How to Achieve Outstanding Success through Strategic Alignment, Financial Management, and IT Governance,” Auerbach Publications, Taylor & Francis Group, Boca Raton, FL, during the 2009 Houston CIO Executive Summit, May 13 at the Omni Houston Hotel, 4 Riverway, Houston, 77056.

Brown co-authored the book with William A. Yarberr, Jr., president of ICCM Consulting LLC, to present direct and practical information on successfully managing a corporate information systems program.

In the preface, the authors, both of whom have written other works on MIS, describe the book as providing more practical tools and applications than other books currently offered.

“In our opinion, too much of the IT literature is excessively abstract,” they write. “We have included governance checklists, sample IT controls, merge and acquisition recommendations, a framework for IT policies and other practical material.”

The book also features interviews with CIOs that demonstrate how the information presented has been applied in successful IT programs of major corporations in the health care, energy and other industries.

Other topics covered: career development for the successful CIO, project management, creating “good enough” code, enterprise architecture, mergers and acquisitions, sourcing, business intelligence and analytics, security, training, effective use of consultants, operations and futures.

The book is available through the Taylor & Francis Group at <http://www.taylorandfrancis.com>. For more information regarding the 2009 Houston CIO Executive Summit, visit

<http://www.evanta.com/CIO/summit/overview.php?i=HOU>.

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